

European Forum Peace Ambassador Award

Draft Regulation

Introduction and Rationale

Lions members, through their dedicated service within their communities and their support of the Lions Clubs International Foundation (LCIF), respond to humanitarian needs and act as a driving force for solidarity, peace, and mutual understanding throughout the world.

Peace is both a global need and a shared heritage — something that must be protected, defended, and promoted through collective and sustained commitment. Lions are uniquely positioned to serve as world leaders in advancing, promoting, and safeguarding peace.

The Peace Ambassador Award aims to recognize individuals — both Lions and non-Lions — or organization who have demonstrated a continuous and tangible commitment to promoting a culture of peace and respect for human rights. The Award also values dialogue and mutual understanding as key tools for building harmony within and among communities and nations across the globe.

1. The Award

The recognition consists of a certificate and a plaque officially designating the selected individual or organization as a European “Lions Peace Ambassador”.

2. The European Forum Commission

The Peace Ambassador Commission is composed of one Coordinator, appointed by MD 108 Italy, and the six European representatives — IDs, three serving their first year and three serving their second year in office during each financial year starting from the year the regulations are approved by the LRPCE. **The Commission shall remain in office for one year term and will be renewed following the same structure.**

Current Composition (as approved by the LRPCE):

Coordinator:

- Ghaleb Ghanem, Immediate Past District Governor 108Ta2 – Italy

Members: the six IDs in office during the financial year 2025/2026

Second-Year International Directors:

- Guy-Bernard Bami

- Dr. Karl Brewi

- Lorena Hus

First-Year International Directors:

- Niels Schneck

- Hroar Thorsen

- Drazen Melcic

3. Candidates

Eligibility Criteria

Candidates for the Peace Ambassador Award must fully meet the following criteria:

A. They must have demonstrated a constant and long-term commitment to promoting peace, mutual understanding, and the defense of human rights, evaluated according to the following parameters:

- Years of active involvement in peace promotion (0–10 points)
- Number of individuals participating in peace-related activities (0–10 points)
- Number of individuals benefiting from such activities (0–10 points)
- Local impact (0–5 points)
- National impact (0–7 points)
- International impact (0–10 points)

B. They must not have previously held positions or undertaken activities that contributed to, supported, or sustained any form of conflict.

C. Individuals or entities who have implemented a single initiative for peace and human rights may also be considered if that initiative has had a significant and positive European and/or international impact.

D. Candidates currently holding governmental or partisan political positions are not eligible.

Up to three Peace Ambassador Awards may be conferred each year:

1. One Lion member belonging to a Lions Club within Constitutional Area IV – Europe;
2. One Leo member belonging to a Leo Club within Constitutional Area IV – Europe;
3. One non-Lion (individual or legal entity, such as an association or humanitarian organization), from Constitutional Area IV-Europe, committed to promoting peace and understanding globally,

4. Nomination Procedure

A. Each Multiple District, single district, or sub-district may present one candidate per category (as listed above).

B. Clubs wishing to nominate a candidate must submit one nomination — including a curriculum vitae and a written statement of motivation — to their District Governor no later than December 30.

C. The District, through an internal selection committee, will evaluate nominations according to the established criteria and forward one candidate per category to the relevant Multiple District by January 30.

D. Multiple Districts have to send the nomination to the European Forum Commission no later than May 31 of each year.

G. The European Forum Commission will review all nominations received from Multiple Districts and will submit its final recommendations to the LRPCE by August 30 each year.

H. The LRPCE will formally ratify the winners after reviewing the Commission's report by September 30.

I. The Peace Ambassador Award Ceremony will be held annually during the European Forum Plenary Session, beginning with the next available Forum.

J. Award recipients are expected to attend the ceremony in person. In exceptional and justified cases, they may be represented by a duly authorized delegate.

K. Travel and accommodation expenses for award recipients shall be covered by the Multiple District, District, or Sub-District that nominated the winner.

L. The official certificate and plaque will feature a dedicated Peace Ambassador logo, in addition to the European Forum logo. at each forum, 3 certificates and 3 plaques will be delivered, their total cost must not exceed 300 euros, this cost is an extra-budgetary expense, but Host Committees may choose to cover it.

M. A draft version of the proposed European Peace Ambassador logo is attached:



Logo and Pin of European Peace Ambassador (draft)



Logo and Pin of the European Peace Ambassador with the option to insert the year of the award.(Draft)

